

## Horizon Europe How to Write an Innovation Action Proposal Online Webinar

### WEBINAR PART I

#### 14:00 EU FUNDING AND INNOVATION ACTIONS

Horizon Europe 2021-2027  
Innovation Actions (IAs)

#### 14:15 PLANNING AN INNOVATION ACTION

Call Topic Checklist  
One Page Proposal  
Proposal Writing Plan

#### 14:50 BREAK FOR 10 MIN

The Ideal Consortium  
The First Consortium Meeting  
Innovation Action Checklist

#### 15:15 AN EVALUATORS PERSPECTIVE

Who are the evaluators?  
Innovation Actions – what do evaluators look for?

#### 15:45 ADVICE AND SUPPORTS

National Contact Points and Useful Resources  
What to do next

#### 16:00 END OF WEBINAR PART I

### WEBINAR PART II

#### 14:00 INNOVATION ACTION - EXCELLENCE

Objectives and Alignment with the Call  
Concept and Methodology  
Ambition

#### 14:50 BREAK FOR 10 MIN

#### 15:00 INNOVATION ACTION - IMPACT SECTION

Expected Impacts  
Measures to Maximize Impact  
Vision Beyond the Project

#### 16:00 BREAK FOR 10 MIN

#### 16:10 INNOVATION ACTION - IMPLEMENTATION

The work plan  
Management Structure  
Consortium and Resources

#### 16:30 INTERACTIVE DISCUSSION

Typical Evaluator Feedback – Innovation Actions  
Live discussion session with participants

#### 17:00 END OF WEBINAR PART II

### OVERVIEW OF THE WEBINAR

The above afternoon webinars (I and II) will focus on **Innovation Action** proposals - how to understand what the EC is looking for, and how to plan and write more competitive proposals for funding. Call Topics of interest to the Client will be used as model examples of Innovation Actions, for instance those in the Horizon Europe funding programme. Webinar slides, notes and templates will be provided to registered participants. The webinars (presented via Zoom) will **help researchers to plan, write and submit competitive Innovation Action proposals**. Questions and interactions will be welcomed by the presenter, Dr. Catherine Halbert, an experienced EC evaluator.

### ABOUT INNOVATION ACTIONS

Innovation Action proposals should aim at producing plans and arrangements or designs for **new, altered or improved products, processes or services**. They may include **prototyping, testing, demonstrating, piloting, large-scale product validation and market replication**.

### WHO SHOULD ATTEND THE WEBINAR?

Researchers; Principal Investigators; Leaders of Research Centres or Groups; Research Managers and Administrators; Research and Education teams, or any interested person, is welcome to attend.

### BOOKINGS

Webinars are provided for groups of 12 up to 50 people. If you wish to run a webinar at your organisation, email: [info@halbertresearch.com](mailto:info@halbertresearch.com)

### THE WORKSHOP WILL BE PRESENTED BY DR. CATHERINE HALBERT OF HALBERT RESEARCH.

Catherine is an experienced EC Evaluator and has been involved in scientific research management for over 20 years.